

The 64th International Conference on Electron, Ion, and Photon Beam Technology and NanoFabrication



May 26 – 29, 2020



New Orleans, LA
Sheraton New Orleans

You are invited to participate in the commercial session of the 64th meeting of the International Conference on Electron, Ion and Photon Beam Technology and Nanofabrication (EIPBN). EIPBN (aka 3-Beams) is recognized as one of the leading international conferences on 3-beams and nanotechnologies. EIPBN is where researchers from academia, government laboratories, and industry from around the world meet to present and discuss recent progress and future trends.

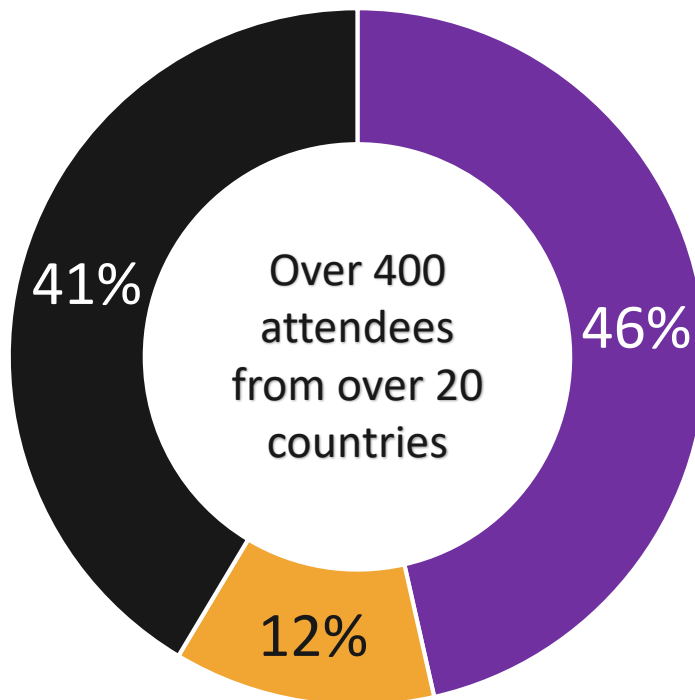
EIPBN 2020 Commercial Session Highlights

- Integrated exhibition and poster sessions
- Commercial session talks
- Marketing driven foot traffic
- Branding and promotional opportunities to increase visibility and attendee interactions
- “Thank You” reception hosted by the Conference Chair
- More sponsorship opportunities



Attendees

The 2020 EIPBN commercial session runs from Tuesday, May 26, to Thursday, May 29, 2020. EIPBN attendees are the top engineers and scientists in the 3-Beams and nanotechnologies. The commercial session provides an outstanding opportunity to meet and interact with scientist and engineers in fields ranging from nanoelectronics to biological and chemical sciences. The average annual attendance since 2010 is 415. Attendees come from over 20 countries around the world. The conference typically includes 71% from North America, 15% from Europe, 12% from Asia, and the remaining 2% from other countries. 46% of our attendees are from universities, 41% are from industry, and 12% are from government labs.



■ Academic ■ Government ■ Industry

Brief History

- 1959: The 3-Beams conference origins trace back over five decades to a 1959 meeting in Boston. While the early meetings focused on using electron beam materials processing like e-beam melting, cutting and welding, the focus shifted with the explosive growth of the IC industry.
- 1965: The IC industry, to keep pace with Gordon Moore's 1965 observation, created a demand for the art and science of controlling beams.
- 1970: By the 14th meeting, one quarter of the conference was dedicated to electron and ion beams in microelectronics. The mastery of focusing and controlling beams of energy to generate arbitrary patterns was the key breakthrough needed to transfer increasingly massive amounts of information into the digital circuits which we enjoy today.
- Today: 3-Beams now features three full days of presentations, posters, and discussions. It commences with a plenary session followed by three parallel sessions, and includes a thriving interactive commercial session that has helped connect buyers and sellers for 25 years. The conference proceedings are published in the prestigious Journal of Vacuum Science and Technology.



Commercial Session

The commercial session is an excellent opportunity to reconnect with existing customers, generate new leads, and interact with leading experts from industry, academia, and government laboratories, while promoting new business and alliances.

All exhibitors will have their logos displayed on the website, at the conference, and on the back cover of the program guide. Exhibitors will be given an opportunity to give an oral presentation about their company during the commercial session. To help promote foot traffic, attendees can participate in a raffle for visiting all the booths. The winner will be announced at the Banquet. The Conference Chair will also host a “Thank You” reception for exhibitors and sponsors.

Corporate sponsorships play an important role in the continued success of the conference and help support our technical community in a variety of ways including supporting student attendees with travel expenses, sponsoring events like the Women In Nanofabrication (WIN) luncheon, the Student Breakfast, and the Student Mentor Lunch.

EIPBN also tries each year to give back to the local community by organizing an outreach event. Exhibitors and sponsors are welcome to attend and/or sponsor this event. See the Commercial Session Chair for details about this year's event.

Being a sponsor is a great way to put your business front and center. In many cases, sponsors are encouraged to work with the conference coordinator on branding and other promotional opportunities that can increase visibility and interaction with attendees.

Three support levels are available to help drive traffic to your booth and increase interactions with the attendees. The support levels are determined by the total contribution to sponsorships that include breakfasts, coffee breaks, and lunches, as well as purchases like booths, banquet tickets, full conference exhibitor/technical passes. Priority for booth selection and speaking time/date is determined by support level and registration date.

Platinum is the top support level. Companies with a total contribution to registration, sponsorships and other purchases that exceeds \$18k before April 1, 2020, or \$20k thereafter will be recognized as Platinum Sponsors. Platinum Sponsors are allowed two slides to be shown during session intermissions that showcase their company, including sponsorship level, and to announce exclusive offerings. They can request up to 4 courtesy Banquet tickets, 4 Thank You reception tickets, and 20 additional drink tickets to distribute at their discretion.

The EIPBN 2020 commercial session program features:

- Discounts for early bird registrations
- Commercial session talks
- “Bar” sponsors will feature 10 additional drink tickets to pass around.
- Coffee Break sponsors will have service areas near their booth
- Attendees that visit more than 15 exhibits will be put into a raffle for \$100.
- “Thank You” reception for all exhibitors and sponsors

Exhibitor Benefits

- 1 complimentary tech pass
- Copy of attendee list upon request
- Bonus drink tickets
- Prominently displayed logos on the website and conference materials
- Sponsorship opportunities with options to increase attendee interactions and brand awareness
- Chairman’s “Thank You” reception

Gold is the second highest support level. Companies with a total contribution to registration, sponsorships and other purchases that exceeds \$10k before April 1, 2020 or \$12k thereafter will be recognized as gold sponsors. Gold sponsors are allowed one slide to showcase their company during session intermissions. They can request up to 2 courtesy Banquet tickets, 4 Thank You reception tickets, and 14 additional drink tickets to distribute at their discretion.

Silver is the third highest support level. Companies with a total contribution to registration, sponsorships and other purchases that exceeds \$8k before April 1, 2020, or \$10k thereafter will be recognized as silver sponsors. Silver sponsors will have their company logo prominently displayed with other silver sponsors during session intermissions. They can request up to 4 Thank You reception tickets, and 8 additional drink tickets to distribute at their discretion.



Marketing Driven Sponsorship

Connecting with existing customers and creating new ones is the primary reason for exhibiting at EIPBN. Our unique environment will increase your organization's visibility and exposure to our community and help build new relationships that will last. To this end, incentives encourage attendees to visit the exhibits and attend the oral presentations. To help draw attendees to your booth, each exhibitor will be given drink tickets to distribute at their discretion. In many cases, sponsorships are designed to help drive attendees to your booth and increase your company's profile. Event sponsors are welcomed to work with the conference coordinator on branding and other promotional opportunities that can increase visibility and interaction with attendees.

Sponsorships fall into 5 categories:

Outreach includes co-sponsoring activities like the Women in Nanofabrication (WIN) Lunch, The Student Breakfast and the Student Mentor Lunch. Sponsors will be acknowledged at the beginning of the lunch.

Meals include conference breakfasts and lunches. Sponsored meals will be advertised with the sponsor prominently identified. In particular, the Wednesday Lunch will have the service tables in the exhibition hall.

Session Breaks include coffee and ice cream breaks. Co-sponsored session breaks will be held exclusively in the commercial session area. When possible, the coffee and/or ice cream snack tables will be placed in the vicinity of the sponsor's booth.

Drinks include sponsorships for the Welcome Reception, Poster Session and Banquet bars. Sponsorships for these bars will include 10 additional drink tickets for the sponsor to pass out at their discretion.

Exclusive Branding will be available again this year for folios, conference bags, banner/lanyards, logo on hotel room keys, hotel room key log and USB keys. Exclusive branding increases both visibility and brand recognition.

Booth Reservations

Booth Size	By 12/31/2019	Beginning 1/1/2020	Technical Pass	Thank You Tickets	Drink Tickets	Table, 2 Chairs, Electricity
10' x 10'	\$2000	\$2400	1	2	4	Yes
10' x 20'	\$3500	\$3900	1	2	6	Yes

Conference Support Levels

Support Level	Spending Threshold		Intermission Session Slides	Choice of Booth Location	Industrial Session Presentation	Additional Event Tickets*		
	Early Bird	After 04/01/2019				Banquet	Thank You Tickets	Drink Tickets
Platinum	\$18000	\$20000	Two custom slides featuring their sponsorship level	First come, first served	Preferred time slot	4	4	20
Gold	\$10000	\$12000	One custom slide featuring their sponsorship level	After 4/1/2020	Preferred time slot after 4/1/2020	2	4	14
Silver	\$8000	\$10000	Logo will be featured on a slide with other Silver Sponsors	After 5/1/2020	Preferred time slot after 5/1/2020	-	4	8

*Additional event tickets available upon request



Sponsorship Incentives

Sponsor Support Levels

Support Level	Thanks You Tickets	Logo on Website, Program, Intermission Slides	Logo on EIPBN T-shirt	Priority for Industrial Session Presentations	Priority for Booth Location	Bonus Tickets	
						Banquet	Drink Tickets
Platinum \$18k+	✓	✓	✓	✓	✓	✓	✓
Gold \$10k+	✓	✓	✓	✓	✓	✓	✓
Silver \$8k+	✓	✓	✓	✓	✓		
Sponsor > 2 Items	✓	✓	♥	♥			
Sponsor 1 Item	✓	✓	♥				
Booth Registration	✓	✓					

Sponsorship Opportunities*

Time of Day	Tuesday	Wednesday	Thursday	Friday
Morning	Short Course Breakfast \$1000	Breakfast (incl. 10 feathered masks) \$1250	Breakfast (incl. 10 feathered masks) \$1150	Student Breakfast \$1000
	Short Course Coffee Break \$1000	Coffee Break (incl. 10 feathered masks) \$1250	Coffee Break (incl. 10 feathered masks) \$1150	Coffee Break \$1000
Afternoon	Short Course Lunch \$1000	Lunch \$1350	WIN Lunch (logo tuba cover during parade) \$1450	Mentor Lunch \$1000
	Coffee Break \$1000	Coffee Break (incl. 10 feathered masks) \$1250	Coffee Break \$1150	Coffee Break \$1000 Ice Cream Break \$1000
Evening	Welcome Reception Bar (incl. 100 logo cups) \$1900	Poster Session Bar (incl. 100 logo cups) \$1900	Banquet Bar - see Parade for details	

Additional sponsorship opportunities, incl. student and outreach, on EIPBN website.

*sponsors prominently identified throughout the sponsored activity.

Sponsor an activity by April 1, 2020 to have your logo featured on the exclusive EIPBN T-Shirt. (\$1000 min. required)





Parade to Banquet

This year's conference will feature a "Second Line" parade. A Second Line parade celebrates New Orleans' historical and vibrant culture along with the sounds and pageantry traditionally associated with New Orleans' festivals. The rolling excitement of a Second Line parade will create the "you should have been there" experience for our attendees. We will travel from the Sheraton to the Fillmore by "parading" behind a New Orleans brass band featuring a colorful Grand Marshal while New Orleans Police provide a VIP escort, blocking street and city traffic, to ensure a safe and on-time arrival.

The Second Line and the Fillmore offer sponsorship opportunities that are unique to New Orleans. A partial list is shown below. Contact the Commercial Session Chair for more sponsorship opportunities and pricing.

Second Line Parade Sponsor

Second line parade from the Sheraton to the Fillmore	1	each	\$4500
--	---	------	--------

Parade includes:

- Traditional Brass Band with Grand Marshal
- One Reveler
- Police Escorts
- 5 Cases of Beads
- Logo Sousaphone/Tuba Cover
- Outdoor Parade Permit & Administrative Fee

Additional parade enhancements available. See Commercial Session Chair for details.

Banquet Bar Sponsor

Package 1 includes • Use of GoBo Projector during banquet	1	each	\$2000
--	---	------	--------

Package 2 includes • 100 Custom Logo Cups	1	each	\$1500
--	---	------	--------





EIPBN 2019 Sponsors

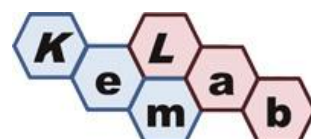
Platinum Sponsor



Silver Sponsor



Exhibitor/Sponsor



Proposed Exhibitor Schedule*

Exhibitor Move-In	Tuesday	May 26, 2020	11:00 AM	3:00 PM
Show Hours	Tuesday	May 26, 2020	3:00 PM	6:00 PM
	Wednesday	May 27, 2020	10:00 AM	5:00 PM
	Thursday	May 28, 2020	10:00 AM	4:00 PM
Exhibitor Move-out	Thursday	May 28, 2020	4:00 PM	7:00 PM

*subject to change



Location

Sheraton New Orleans

500 Canal Street
New Orleans, Louisiana 70130
Tel: (504) 525-2500
Website: www.marriott.com

Conference room rate is \$175 / night
25 *deluxe* rooms are available for \$190 / night
Single, double, triple, and quad occupancy
Government rates are honored



Additional Information

Additional information is available on the EIPBN registration and sponsorship web page at www.eipbn.org/exhibitsponsor/. Registration is now open, so sign up early to reserve your booth and sponsorships. Please feel free to contact any of commercial session committee member listed below if you have any question or require additional details. We look forward to seeing you in the Big Easy.

Laissez Les Bon Temps Rouler!

EIPBN 2020 Commercial Session Committee

Gerald Lopez, PhD, Session Chair

eipbnexhibit@gmail.com

Aimee Price

eipbnexhibit@gmail.com

Qiangfei Xia, PhD

eipbnexhibit@gmail.com

Aaron Stein, PhD

eipbnexhibit@gmail.com

Guy DeRose, PhD

eipbnexhibit@gmail.com