

The 65th International Conference on Electron, Ion, and Photon Beam Technology and NanoFabrication



May 31 – June 3, 2022



Sheraton New Orleans
New Orleans, LA

The International Conference on Electron, Ion, and Photon Beam Technology and Nanofabrication (EIPBN), affectionally know as “3–beams,” is the premier gathering of scientists and engineers who are dedicated to election, ion and photon lithography, imaging, and analysis; atomically precise fabrication; nanofabrication process technologies; related emerging technologies; and their applications in a broad spectrum of fields. This is the 65th meeting of the EIPBN, where top researchers from academia, government laboratories, and industry from around the world meet to present and discuss recent trends and future directions in these technologies.

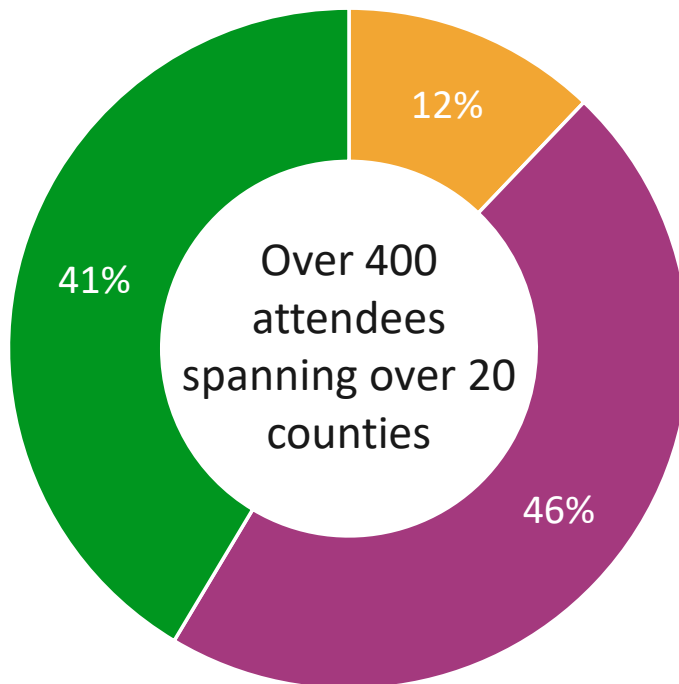
EIPBN 2022 Commercial Session Highlights

- A forum to reach more current and future customers
- Over 6 hours of attendee engagement through dynamic interactions
- Prominent display of your company logo on our conference website
- Integrated exhibition and poster sessions
- Commercial session talks
- Industrial session presentation opportunities
- Direct booth traffic
- Branding and promotional opportunities to increase visibility and attendee interactions



Attendees

The 2022 EIPBN commercial session runs from Tuesday, May 31, to Thursday, June 2, 2022. The commercial session provides an outstanding opportunity to meet and interact with top scientist and engineers in fields ranging from biological and chemical sciences to nanoelectronics. The average annual attendance since 2010 is 415 spanning over 20 countries consisting of 70% from North America, 15% from Europe, 10% from Asia, and the remaining 5% from other countries. Academic attendees make up 46% of our attendees, with 41% from industry and 12% from government labs.



■ Government ■ Academic ■ Industry

Become an Exhibitor or Sponsor

The commercial session at EIPBN is an excellent opportunity to foster existing alliances, promote new businesses, reconnect with existing customers, generate new leads, and interact with leading experts from academia, government labs and industry from around the world. Corporate sponsorships play an important role in the continued success of the conference by helping to support our community in a variety of ways including supporting student attendees, Women in Nanofabrication (WIN), the Student Recruiting Breakfast, the Startup Contest and the Student Mentor Lunch. Our unique environment will expand your organization's visibility by increasing your exposure to our community which will help build new and long-lasting relationships. This year features Platinum, Gold, and Silver tiered sponsorships that provide additional benefits to our exhibitors and sponsors.



Commercial Session

The commercial session is an excellent opportunity to reconnect with existing customers, generate new leads, and interact with leading experts from industry, academia, and government laboratories, while promoting new business and alliances.

All exhibitors and sponsors will have their logos displayed on the website, at the conference, and on the back cover of the program guide. Exhibitors will be given an opportunity to give an oral presentation about their company during the commercial session. Exhibitors and sponsor will have an opportunity to present during the Industrial Highlights Session. To help promote foot traffic, attendees visiting all the booths can enter a raffle. The winner will be announced at the Banquet. All booth staff and sponsor representatives are invited by the Conference Chair to attend a reception to recognize and thank you for your support.

EIPBN gives back to the local community by organizing an outreach event. Exhibitors and sponsors are encouraged to attend and/or sponsor this event. See the Commercial Session Chair for details about this year's event.

Being a sponsor is a great way to promote your business. In many cases, sponsors are encouraged to work with the conference coordinator on branding and other promotional opportunities that can increase visibility and interaction with attendees.

Exhibitor and Sponsor Benefits

- 1 complimentary tech pass
- Bonus drink tickets
- Discounts for early bird registration
- Industrial Highlights Session
- Commercial session talks
- Prominently displayed logos on the website and conference materials
- Attendees that visit more than 15 exhibits will be put into a raffle for \$100.
- "Thank You" reception for all exhibitors and sponsors
- Exhibitors sponsoring a "Coffee Break" will have the service near their booth
- "Bar" sponsors will receive 10 additional drink tickets to pass around

Tiered Sponsorships

Three support levels are available to help drive traffic to your booth and increase interactions with the attendees. The support levels are determined by the total contribution to sponsorships that include breakfasts, coffee breaks, and lunches, as well as purchases like booths, banquet tickets, full conference exhibitor/technical passes. Priority for booth selection and speaking time/date is determined by support level and registration date.

Platinum is the top support level. Companies with a total contribution to registration, sponsorships and other purchases that exceeds \$18k before April 3, 2022, or \$20k thereafter will be recognized as Platinum Sponsors. Platinum Sponsors are allowed two slides to be shown during session intermissions that showcase their company, including sponsorship level, and to announce exclusive offerings. They can request up to 4 courtesy Banquet tickets, and 20 additional drink tickets to distribute at their discretion.

Gold is the second highest support level. Companies with a total contribution to registration, sponsorships and other purchases that exceeds \$10k before April 3, 2022, or \$12k thereafter will be recognized as gold sponsors. Gold sponsors are allowed one slide to showcase their company during session intermissions. They can request up to 2 courtesy Banquet tickets and 14 additional drink tickets to distribute at their discretion.

Silver is the third highest support level. Companies with a total contribution to registration, sponsorships and other purchases that exceeds \$8k before April 3, 2022, or \$10k thereafter will be recognized as silver sponsors. Silver sponsors will have their company logo prominently displayed with other silver sponsors during session intermissions. They can request one additional Banquet ticket and 8 additional drink tickets to distribute at their discretion.



Marketing Driven Sponsorship

Connecting with existing customers and creating new ones is the primary reason for exhibiting at EIPBN. Our unique environment will increase your organization's visibility and exposure to our community and help build new relationships that will last. To this end, incentives encourage attendees to visit the exhibits and attend the oral presentations. To help draw attendees to your booth, each exhibitor will be given drink tickets to distribute at their discretion. In many cases, sponsorships are designed to help drive attendees to your booth. Event sponsors are welcomed to work with the conference coordinator on branding and other promotional opportunities that can increase visibility and interaction with attendees.

Sponsorships Opportunities

Exclusive Events include sponsoring or co-sponsoring activities like the Women in Nanofabrication (WIN) Lunch, The Student Recruiting Breakfast, Student Mentor Lunch, Startup Contest, and Poster Session. Sponsors will be acknowledged at the beginning of the lunch and your logo will be prominently displayed at the at the event location.

Session Breaks include sponsoring any one of our coffee breaks, ice cream breaks or meal services. Sponsors will be prominently identified at the service site. Sponsored session breaks will be held exclusively in the commercial session area. When possible, the coffee and/or ice cream snack tables will be placed in the vicinity of the sponsor's booth.

Student Sponsorship help offset the Sheraton room costs. Your generous contribution of \$1000 offsets the room costs at the Sheraton for our student speakers. As a "thank you," your corporate logo will be featured on the EIPBN t-shirt. The first 400 registered US based attendees will receive a t-shirt at the conference. Sponsorship is due Sunday, April 3, 2022.

Drinks include sponsorships for the Welcome Reception, Poster Session and Banquet bars. Sponsorships for these bars will include 10 additional drink tickets for the sponsor to pass out at their discretion.

Exclusive Branding will be available again this year for folios, conference bags, banner/lanyards, logo on hotel room keys, hotel room key log and USB keys. Exclusive branding increases both visibility and brand recognition.

Booth Reservations

Booth Size	By 1/2/22	Beginning 1/3/22	Technical Pass	Thank You Tickets	Drink Tickets	Welcome Reception Tickets	Table, 2 Chairs, Electricity
8' x 10'	\$2000	\$2400	1	2	4	2	Yes
8' x 20'	\$3500	\$3900	1	2	6	2	Yes

Conference Support Levels

Support Level	Spending Threshold		Intermission Session Slides	Choice of Booth Location	Industrial Session Presentation	Additional Event Tickets	
	Early Bird	After 4/3/22				Banquet	Drink Tickets
Platinum	\$18000	\$20000	Two custom slides featuring their sponsorship level	First come, first served	Preferred time slot	4	20
Gold	\$10000	\$12000	One custom slide featuring their sponsorship level	After 4/3/22	Preferred time slot after 4/1/2022	2	14
Silver	\$8000	\$10000	Logo will be featured on a slide with other Silver Sponsors	After 5/1/22	Preferred time slot after 5/1/2022	-	8



Sponsorship Incentives

Sponsor Support Levels

Support Level	Logo on Website, Program, Intermission Slides	Logo on EIPBN T-shirt	Priority for Industrial Session Presentations	Priority for Booth Location	Bonus Tickets	
					Banquet	Drink Tickets
Platinum \$18k+	✓	✓	✓	✓	✓	✓
Gold \$10k+	✓	✓	✓	✓	✓	✓
Silver \$8k+	✓	✓	✓	✓	✓	✓
Sponsor > 2 Items	✓	✓	✓			
Sponsor 1 Item	✓	✓				
Booth Registration	✓					

Sponsorship Opportunities

Time of Day	Tue (5/31/22)	Wed (6/1/22)	Thu (6/2/22)	Fri (6/3/22)
Morning	Short Course Breakfast \$1000	Breakfast \$1250	Breakfast \$1150	Student Recruiting Breakfast \$1000
	Short Course Coffee Break \$1000	Coffee Break \$1250	Coffee Break \$1150	Coffee Break \$1000
Afternoon	Short Course Lunch \$1000	Lunch \$1350	WIN Lunch \$1450	Mentor Lunch \$1000
	Coffee Break \$1000	Coffee Break \$1250	Coffee Break \$1150	Coffee Break / Ice Cream Break \$1000
Evening	Welcome Reception Bar \$1900	Poster Session Bar \$1900	Banquet Bar \$2200 - see "Parade to the Baquet" more opportunities	

Contact the Commercial Session Chair for additional sponsorship opportunities, incl. student sponsorships and outreach. Sponsors prominently identified throughout the sponsored activity.

Sponsor an activity by April 3, 2022, to have your logo featured on the exclusive EIPBN T-shirt (\$1000 minimum - sponsorship required)





Parade to the Banquet

This year’s conference will feature a “Second Line” parade. A Second Line parade celebrates New Orleans’ historical and vibrant culture along with the sounds and pageantry traditionally associated with New Orleans’ festivals. The rolling excitement of a Second Line parade will create the “you should have been there” experience for our attendees. We will travel from the Sheraton to the Fillmore by parading behind a New Orleans brass band featuring Mardi Gras dancers in full regalia while New Orleans Police provide a VIP escort, blocking street and city traffic, to ensure a safe and on-time arrival.

The Second Line and the Fillmore offer sponsorship opportunities that are unique to New Orleans. A partial list is shown below. Contact the Commercial Session Chair for more sponsorship opportunities and pricing.

Second Line Parade Sponsor

Second line parade from the Sheraton to the Fillmore	1	each	\$4500
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Parade includes:

- Traditional Brass Band with Grand Marshal
- Mardi Gras Dancers
- One Reveler
- Police Escorts
- 5 Cases of Beads
- Outdoor Parade Permit & Administrative Fee

See Commercial Session Chair for details. Additional parade enhancements available.

Banquet Bar Sponsor

Package 2 includes	1	each	\$2200
• 100 Custom Logo Cups			





EIPBN 2021 Sponsors

Platinum Sponsor



ELIONIX



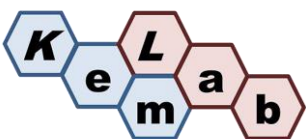
Silver Sponsor



GenISys GmbH



Exhibitor/Sponsor



PHOTORESIST
MANUFACTURING & INNOVATION



Proposed Exhibitor Schedule*

Exhibitor Move-In	Tuesday	May 31, 2022	11:00 AM	3:00 PM
Show Hours	Tuesday	May 31, 2022	3:00 PM	6:00 PM
	Wednesday	June 1, 2022	10:00 AM	5:00 PM
	Thursday	June 2, 2022	10:00 AM	4:00 PM
Exhibitor Move-out	Thursday	June 2, 2022	4:00 PM	7:00 PM

*subject to change



Location

Sheraton New Orleans

500 Canal Street
New Orleans, Louisiana 70130
Tel: (504) 525-2500
Website: www.marriott.com

Conference room rate is \$185 / night
25 *deluxe* rooms are available for \$200 / night
Single, double, triple, and quad occupancy
Government rates are honored



Additional Information

Additional information is available on the EIPBN registration and sponsorship web page at www.eipbn.org/exhibitsponsor/. Registration is now open, so sign up early to reserve your booth and sponsorships. Please feel free to contact any of commercial session committee member listed below if you have any question or require additional details. We look forward to seeing you in the Big Easy.

Laissez Les Bon Temps Rouler!

EIPBN 2022 Commercial Session Committee

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